

ER 8-6684/A

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EW - File with 10/5/56

26 SEP 1956

card

The Honorable Percival Brundage  
Director, Bureau of the Budget  
Washington 25, D. C.

Dear Mr. Brundage:

Thank you for your letter of September 13, 1956, raising certain questions concerning our reapportionment request for the expansion of overseas broadcasting facilities.

It is our judgment, based on a considerable body of evidence, that broadcasting activities to the European satellites, supported by our Agency, are effective. This includes not only our own intelligence reports, but [redacted] attacks of all kinds by satellite regimes, reports of representatives of U. S. missions in the Bloc, [redacted] and expert independent evaluation. As to the latter, [redacted] a mass communications consultant who conducted a survey of effectiveness of these activities as recently as August 1956 on behalf of USIA and our Agency, concluded that our broadcasting is effective and should be continued.

We, therefore, conclude that we should continue such efforts as long as the international situation warrants. It is our judgment that this will be for some time to come. Our plans, therefore, anticipate supporting satellite broadcasting efforts over a sufficient period to justify our proposed capital expenditures.

DOCUMENT NO. 15  
NO CHANGE IN CLASS ☐  
☐ DECLASSIFIED  
CLASSIFIED BY: TS 80  
NEXT REVIEW DATE: 2011  
AUTH: HM 10-2  
REVIEWER: [redacted]

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(EXECUTIVE REGISTRY FILE Bur/Budget)

These plans have been fully coordinated with USIA. Aside from its programmed expansion of the Tangier facilities, USIA contemplates no expansion of broadcasting facilities to the satellites this year.

We have furthermore concluded that this proposal conforms to the U. S. policy toward the European satellites subsequent to the Geneva Conference.

The matter has again been reviewed by Under Secretary of State, Herbert Hoover, Jr., Mr. William H. Jackson, Special Assistant to the President, and Mr. Gordon Gray, Assistant Secretary of Defense, who had originally concurred in the proposal, in the light of the questions raised in your letter of September 18, 1956. They have reaffirmed their approval of the project.

Sincerely,

SIGNED

J. P. Gabeil  
Lieutenant General, USAF  
Acting Director

IO/1/[ ] mvs <sup>(Rewritten)</sup> (26 September 1956)

Distribution:

2 - Addressee *(Hand carried - 9/29 - 1956)*

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The Honorable Percival Brundage  
Director, Bureau of the Budget  
Washington 25, D.C.

Dear Mr. Brundage:

Thank you for your letter of September 18, 1956, raising certain questions concerning our reappropriation request for the expansion of overseas broadcasting facilities.

STAT

We, therefore, conclude that we should continue such efforts as long as the international situation warrants. It is our judgment that this will be for some time to come. Our plans, therefore, anticipate supporting satellite broadcasting efforts over a sufficient period to justify our proposed capital expenditures.

These plans have been fully coordinated with NSIA. NSIA contemplates no expansion of broadcasting facilities to the satellites this year.

As regards the conformance of this proposal to United States policy toward the European satellites subsequent to the Geneva Conference,








it has been reviewed by and concurred in by Under Secretary Herbert Hoover, Jr. of the Department of State, Mr. William H. Jackson, Special Assistant to the President and Mr. Gordon Gray of the Department of Defense.

Sincerely,

C. F. Cabell  
Lieutenant General, USAF  
Acting Director

IO/1:EBB/ljf (05 September 1956)

Distribution:

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STAT

14  
 2011  
 DATE 16/3/81 REVIEWER:

24 SEP 1956

MEMORANDUM FOR: Acting Director of Central Intelligence

SUBJECT:  Augmentation Project

This memorandum contains a recommendation submitted for ADCI approval.

Attached is a suggested reply to the letter of September 18 from Mr. Percival Brundage, Director of the Bureau of the Budget, on the subject of the expansion of  facilities.

CORD MEYER, JR.

CORD MEYER, Jr.

## Attachments (2)

Letter to Mr. Percival Brundage  
 Director, Bureau of the Budget *Keenittlen*

Letter from Mr. Percival Brundage  
 dated 18 September 1956

CONCLUR:

Deputy Director (Plans)

SIGNED

Date

SEP 24 1956

Date

Date

24 SEP 1956

Date

IO/1:JWE:cc (21 September 1956)

Distribution:

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Approved For Release 2003/06/13 : CIA-RDP80R01731R000700410028-4

Next 2 Page(s) In Document Exempt

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9-6782

24 SEP 1956

MEMORANDUM FOR: Acting Director of Central Intelligence

SUBJECT: [REDACTED] Augmentation Project

This memorandum contains a recommendation submitted for ADCI approval.

Attached is a suggested reply to the letter of September 18 from Mr. Percival Brundage, Director of the Bureau of the Budget, on the subject of the expansion of [REDACTED] facilities.

[REDACTED]  
CORD MEYER, Jr.  
Chief

Attachments (2)

Letter to Mr. Percival Brundage }  
Director, Bureau of the Budget } *Re-written*  
9/24. ER 8-6684/a

Letter from Mr. Percival Brundage  
dated 18 September 1956 ER 8-6684

CONCUR:

24 Sept. '56  
Date  
24 Sept '56  
Date  
Sept 24, 1956  
Date  
September 24, 1956  
Date

DOCUMENT NO. 13

NO CHANGE IN CLASS ☐

☐ DECLASSIFIED

CLASS. OR DECLASS. DATE: TS S C

APPROVED FOR RELEASE DATE: 2011

AUTH: HR 10-2

DATE 16/3/81 REVIEWER: [REDACTED]

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ER-8-6684

Approved For Release 2003/06/13 : CIA-RDP80R01731R000700410028-4  
EXECUTIVE OFFICE OF THE PRESIDENT

BUREAU OF THE BUDGET

WASHINGTON 25, D. C.

SEP 18 1956

My dear General Cabell:

STAT The Bureau of the Budget has received and discussed with your staff [ ] reapportionment request relating to the proposed expansion of certain overseas broadcasting facilities.

Before acting on the pending reapportionment request, I would appreciate your assurance that the success of the broadcasting activities supported by your agency justifies the increased Government subsidies you are recommending for these activities. Furthermore, it would be most helpful before the substantial capital investments you are recommending are made to have assurance that the specific activities in question are ones you anticipate supporting over a sufficient period of time to justify the contemplated capital expenditures.

I am concerned with the apparent trend toward a substantial increase in the overseas broadcasting activities both covertly and overtly supported by the United States Government, particularly because there appears to be some question as to whether increased covert support of overseas broadcasting would be entirely consistent with our general policies since the Geneva Conference. It would be very helpful, therefore, if we could be assured that your current plans for such activities have been coordinated with the increased overseas broadcasting efforts contemplated by the Director of the United States Information Agency.

Sincerely yours,

*Paul A. Brundage*  
Director

Lieutenant General C. P. Cabell  
Acting Director of Central Intelligence  
Central Intelligence Agency  
Washington 25, D. C.

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DOCUMENT NO. \_\_\_\_\_  
NO CHANGE IN CLASS ☒  
☐ DECLASSIFIED  
CLASS. CHANGED TO: TS S C  
NEXT REVIEW DATE: 2011  
DATE 10/3/81 REVIEWER: [ ]

Approved For Release 2003/06/13 : CIA-RDP80R01731R000700410028-4

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